

CURRICULUM VITAE

Muhammad Amzar Fadliatma Putra



PERSONAL INFORMATION

Place/ DOB : Jakarta/ September 16, 1992
Address : Jl. SPG 7 Rt 010/009 Kel. Lubang Buaya, Kec. Cipayung,
Jakarta Timur, Zip: 13810
Mobile No/ WA : **0897-14000-94**
Email : aku@amzar.id
Health : Excellent
Marital Status : Married
Website : www.amzar.id
Facebook : [www.fb.com/amzarfa](https://www.facebook.com/amzarfa)
LinkedIn : www.linkedin.com/in/amzar-fadliatma-06181b106

EDUCATIONAL BACKGROUND

- **Bachelor Degree**, majoring in **Information System** at Universitas Islam Negeri (UIN) Jakarta with GPA 3,50/ 4,00 (cumlaude) **(2017)**
- Senior High School : SMA Daar el-Qolam Gintung, Tangerang, Banten **(2010)**
- Junior High School : MTs Daar el-Qolam Gintung, Tangerang, Banten **(2007)**

CERTIFICATE AND TRAINING

- **Magento Training**, hosted by **Infotech Solutions**, October 11, **(2018)**
- **Wordpress Certification**, hosted by **Templatemonster**, November 22, **(2017)**
- **Facebook Marketing Certification**, E-Learning Blueprint Program, hosted by **Facebook Blueprint E-Learning, Jakarta, April 21 (2017)**
- **Certification Coding 24 Hours**, The Amazing Nokia Lumia Developer Day hosted by **Microsoft and Nokia** at Graha Manggala Siliwangi, **Bandung (2012)**
- **Certification Workshop** on "How Making Mobile Application on Android" hosted by **UIN Syarif Hidayatullah, Jakarta (2010)**
- **Certification of Internet Programming, Visual Basic Programming, and Mastering Microsoft Office** hosted by **Daar el-Qolam (2010)**

SKILLS

- Leadership and Organization Management
- Microsoft Office Expert (Word, Excel, PowerPoint, Access, Project, Publisher)
- Able to create, modify, analyze, & optimize Flow Chart, Supply Chain, and Design System
- Able to create, modify, analyze, & optimize a standard FSD, Project Management Plan, and Workflow, as well as explain it to the Official or Clients
- Able to create, modify, analyze, & implement Google Tag Manager, Search Console, Analytics, and Facebook Pixels for data analysis needs.
- Able to make digital advertising in Google and Facebook Ads
- Able to analyze, making queries, create, modify, & optimize Database (MySQL)
- Able to analyze Google Analytics for better conversions
- Able to create, modify, design, & optimize CMS Websites for e-Commerce purposes (Magento, Wordpress)
- Able to Design Website (HTML, CSS, Bootstrap)
- Able to Programming (PHP, CodeIgniter, Laravel Framework)
- Able to any Design Graphic (Photoshop, CorelDraw, Publisher) and Video (Sony Vegas)

JOB EXPERIENCES

- **Project Manager** (*freelance expert*) at **CV Wafe Teknologi** for **SnowBay Loyalty Program** and Android Application **Cek DPT KPU Kabupaten Tangerang** Pilkada Serentak (2018)
Role : Experts (Contract based on Projects)
Responsibilities & Contributions :
 1. Leading project planning and implementation
 2. Coordinate the overall project schedule
 3. Ensure that all project plans have been completed
 4. Meet every quality and time requirement according to previous business planning
 5. Conduct planning and scheduling in order to achieve project targets successfully
 6. Lead, provide direction and encouragement to members of the work team
 7. Maintain good relationships with customers
 8. Develop and present reports about the project to clients
 9. Continuously monitoring projects
 10. Make detailed reports about project progress, schedules, budgets, risks to solutions
 11. Report performance results regarding project achievements

- **Senior Web Developer** at **PT Infotech Solutions** (Dec 2017-now)
Role : Permanent Employees
Responsible :
 1. Daily Maintenance, Support, & Analysis for all PT Infotech Solutions websites. Clients websites, HR Systems, and business profiles.
 2. Understanding business needs and objectives
 3. Interpret data, analyze results using google analytics and provide ongoing reports
 4. Select, configure and implement analytics solutions
 5. Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality
 6. Acquire data from primary or secondary data sources and maintain databases/data systems
 7. Identify, analyze, and interpret trends or patterns in complex data sets
 8. Filter and "clean" data by reviewing conversion reports, printouts, and performance indicators to locate and correct code problems
 9. Creating a Website-based CMS (Content Management System) and Framework in WordPress, Magento, Laravel. and CodeIgniter PHP Framework.
 10. Optimization Server and CDN (cloudflare and incapsula)
 11. Optimization Mail Server on Amazon SES
 12. Implement SEO, google tag manager, analytics, and facebook pixels in websites

- **Web Developer** at **PT Zahir International** (June 2016 – Dec 2017)
Role : Permanent Employees
Responsible :
 1. Daily Maintenance, Support, & Analysis for all PT Zahir Internasional websites, HR Systems, and business profiles.
 2. Understanding business needs and objectives
 3. Interpret data, analyze results using google analytics and provide ongoing reports
 4. Select, configure and implement analytics solutions
 5. Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality
 6. Acquire data from primary or secondary data sources and maintain databases/data systems
 7. Identify, analyze, and interpret trends or patterns in complex data sets
 8. Filter and "clean" data by reviewing conversion reports, printouts, and performance indicators to locate and correct code problems
 9. Creating a Website-based CMS (Content Management System) and Framework in WordPress, Magento, Laravel. and CodeIgniter PHP Framework.

10. Create an Online Test System for Zahir Certification Program
11. Creating a Knowledge Base System for Online Support
12. Designing Text, Image, Sound, Animation, and Video Content on Website
13. Combine plugins and customize themes
14. Implement SEO, google tag manager, analytics, and facebook pixels in websites
15. Use facebook advertisers and google ads to help the digital marketing division
16. Implementing remarketing (google) and retargeting (facebook) for campaigns ever advertised on the website
17. Implement the google tag manager and facebook pixels in the website
18. Setting up CRM (Zoho) for IT operations in the company
19. Create, design, process, and send email blast and landing page html for customer, relation, and media using mailchimp.

- **Web Developer at CV Virtual Kreasi Mandiri** (Mar 2014 – Mei 2016)

Role : Permanent Employees

Responsible :

1. Creating a Website-based CMS (Content Management System) and Framework
2. Designing Text, Image, Sound, Animation, and Video Content on the Website
3. Implement SEO in website
4. Combine plugins
5. Customize themes
6. Read analytics in Google Analytics and analyze the content that needs to be added to improve conversions
7. Using facebook advertisers and google ads for digital marketing
8. Implementing remarketing (google) and retargeting (facebook) for campaigns that have been advertised
9. Implement SEO, google tag manager, analytics, and facebook pixels in websites

- **IT Analyst (Internship) at Perum BULOG** (Jan 2014 – Feb 2014)

Role : Internship

Responsible :

1. Understanding business needs and objectives
2. Interpret data, analyze results using google analytics and provide ongoing reports
3. Select, configure and implement analytics solutions
4. Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality
5. Acquire data from primary or secondary data sources and maintain databases/data systems
6. Identify, analyze, and interpret trends or patterns in complex data sets
7. Creating a Documents Applications for End User
8. Creating a Documents Applications for Programmer
9. Creating Flow Chart, Supply Chain, and Design UML (Unified Modelling Language) as a Document for Manager
10. Creating Database for programmer

- **Liaison Officer** at **Ministry of Youth and Sport** for **International Youth Conference** (Nov 2013 – Dec 2013)
Role : Expert Volunteer
Responsible :
 1. Provide protocol services to delegates at IYC events
 2. Become a liaison and protocol services since delegates arrive in Indonesia, while in Indonesia, until delegates leave Indonesia.
 3. Ensure the correctness of the arrival schedule to the committee and staff of the Embassy
 4. Coordinate with officials who welcome guests
 5. Ensuring the readiness of the vehicle series (readiness of the officer in the patrol and security officer).
 6. Ensure readiness of accommodation and the location of hotel rooms for guests and delegates
 7. Provide a short-briefing on the program
 8. Help the guest registration process
 9. Pick up guests at the time before the event, to escort / escort to the place provided.
 10. Assisting in the provision of trial materials which are needed by delegates.

ACHIEVEMENT

- **Representative Speaker from Indonesia** at the "4th ASEAN-Korea Frontier Forum (**AKFF**)" majoring in Economic Community for ASEAN and Korea, hosted by **ASIA Exchange Association (AEA)** held in **Seoul, South Korea**, February 14-21, **2014**
- **DIPA Awardees** from **UIN Syarif Hidayatullah** Jakarta in **2011 – 2014**
- **Developers** for Nokia Lumia and Microsoft, on "Coding 24 Hours" event, hosted by **Nokia and Microsoft** in **Graha Manggala Siliwangi, Bandung, 2012**

ORGANIZATION ACTIVITY

- **Deputy/ Vice Chairman** of Senat Mahasiswa (STUDENT SENATOR) UIN Syarif Hidayatullah Jakarta (2013 – 2014)
- **Chief** of Komisi Pemilihan Umum (KPU) Pemilihan Umum Mahasiswa Fakultas Sains dan Teknologi (FST) UIN Syarif Hidayatullah Jakarta (2013)
- **Student Council** at Dewan Eksekutif Mahasiswa (DEMA) Fakultas Sains dan Teknologi UIN Syarif Hidayatullah Jakarta (2013)
- **Active in IT Community** Himpunan Mahasiswa Sistem Informasi (HIMSI) (2010-Now)
- **Member** of Himpunan Mahasiswa Islam (HMI) (2010)

COMMITTEE EXPERIENCE

- **Lead GA** in Conference On Indonesian Foreign Policy (CIFP) 2015 hosted by Foreign Policy Community of Indonesia (FPCI) in Hotel Grand Sahid Jaya as Staff (June 12-13, 2015)
- **GA** in Kultum Supermentor 6 "Leaders" hosted by Foreign Policy Community of Indonesia (FPCI) in Djakarta Theatre as Staff (May 17, 2015)
- **Organizer** in International Youth Conference: "Measuring Youth Potential on Commemorating ASEAN Community 2015" hosted by Ministry of Youth and Sport in Senayan as Liaison Officer (November 17-20, 2013)

WORKING EXPERIENCES (PORTFOLIO)

▪ **Project Manager (CV. Wafe Teknologi 2018):**

○ **(2018) SNOWBAY Point Mobile Apps (www.snowbay.co.id)**

Descriptions : Snowbay Waterpark is a waterpark designed specifically as a world-class adventure recreation park, located in the Taman Mini Indonesia Indah, with the concept of snow mountains providing a comfortable and pleasant atmosphere that can be a favorite tourist attraction for families. Snowbay Points is a mobile application that functions as a Loyalty Member Program. Snowbay Points provide more benefits to SnowBay loyal visitors.

Google Play link : <http://bit.ly/SnowBay>

Position : Project Manager (*freelance expert* at CV. Wafe Teknologi, contract based on project)

Team : 4 person

Keyword : Project Manager, Waterfall, Scrum, React Native, Android Mobile Apps, iOS Mobile Apps, PHP, CodeIgniter, REST API, JSON.

○ **(2018) Mobile Application Cek DPT KPU Kabupaten Tangerang**

Descriptions : KPU Kabupaten/Kota are Election Organizers in Regencies / Cities. Aplikasi Cek DPT KPU Kabupaten Tangerang is a mobile application that helps PPDP record permanent voters and the public in checking their NIK on the voter list.

Google Play link : <https://play.google.com/store/apps/details?id=com.kpud.tangerang>

Position : Project Manager (*freelance expert* at CV. Wafe Teknologi, contract based on project)

Team : 4 person

Keyword : Project Manager, Waterfall, Scrum, Android Mobile Apps, PHP, CodeIgniter, REST API, JSON.

▪ **Senior Web Developer (PT Infotech Solutions 2017 - 2019)**

○ **(2018 - 2019) STARBUCKS (www.sbuycard.com)**

Descriptions : Starbucks Card is a stored value card that offers you greater convenience when you make your purchase at any Starbucks store in Indonesia. Starbucks is one of the clients of PT Infotech Solutions.

Role : Backend Developer

Team : 8 person

Keyword : CodeIgniter, PHP, MySQL

○ **(2018) RUNNER (www.runner.id)**

Descriptions : RUNNER.id has been created as a one stop resource for runners and walkers of all abilities in Indonesia. RUNNER.id is one of the clients of PT Infotech Solutions.

Role : Web Developer

Team : 4 person

Keyword : Magento, PHP, MySQL, Google Analytics, Search Console

○ **(2018) MAPCLUB (www.mapclub.com)**

Descriptions : MAP CLUB is part of the PT Mitra Adiperkasa Tbk. (MAP) group, and the leading lifestyle retailer in Indonesia with over 1900 retail stores and a diversified portfolio including sports, fashion, department stores, kids, food & beverage and lifestyle products. MAPCLUB is one of the clients of PT Infotech Solutions.

Role : Web Developer

Team : 3 person

Keyword : Wordpress, PHP, MySQL, Google Analytics, Search Console

▪ **Web Developer (PT Zahir Internasional) (2016 - 2017)**

○ **Zahir Support System**

Descriptions : Web Support for all customer services PT Zahir Internasional (www.zahir.info)

Role : Web Developer

Team : 25 person

Keyword : Wordpress, PHP, MySQL, cPanel, Mailchimp, Google Analytics

- **(2017) Sertifikasi Zahir Online System**

Descriptions : www.certification.zahironline.com is Web-Base System for zahir Certification (Student and Professional).

Role : Web Developer

Team : 5 person

Keyword : Wordpress, PHP, MySQL, cPanel, Google Analytics, Search Console

- **(2017) Webinar System on Zahir Online Website**

Descriptions : Webinars are held once a month, with the format of talk shows and reality shows. This system combines Open Broadcasting Software so that it can be viewed live streaming on the website www.zahironline.com.

Position : Lead Developer

Team : 8 person

Keywords : Wordpress, PHP, MySQL, Youtube, Hangout, Open Broadcaster Software (OBS), Mailchimp, Sony Vegas

- **(2017) Website PT Zahir Internasional**

Descriptions : All PT Zahir Internasional Websites & Business Profiles (<https://zahiraccounting.com>)

Position : Full Stack Developer

Team : 3 person

Keyword : Wordpress, PHP, MySQL, cPanel, Mailchimp, Google Analytics, Google Search Console

- **Other Portfolios**

<http://cariustadz.org/>

<http://focustindo.com/>

<https://isibangunan.com/>

<http://lkappsejutahati.com/>

<http://gefproduction.co.id/>

<https://www.indostreetnews.com/>

<http://garudaintikarya.com/>

<http://sai-edu.org/>

<https://amzar.id/>